

**IN THIS ISSUE:**

Strong Kids Campaign..... page 2  
 Donor Recognition Boards Installed..... page 2  
 Reflections on our Heritage Society Gift..... page 2  
 YMCA Charity Golf Outing ..... page 3  
 YMCA Block Parties..... page 3  
 Program Grants..... page 3  
 Halloween at the Y ..... page 3  
 Camp Wabansi Celebrates 60th..... page 4

**THE GREATER GREEN BAY YMCA**

**MISSION:** To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

**VISION:** We build strong kids, strong families, strong communities.

**PURPOSE:** The YMCA is a Non-profit, benevolent organization that demonstrates our mission by providing health/wellness and values-based programming for all - regardless of their ability to pay.



# Building Futures

The Greater Green Bay YMCA Fall 2009

**KATIE ZASTROW WINS BARTMANN SCHOLARSHIP**

The Greater Green Bay YMCA is pleased to announce our fourth annual John Bartmann Memorial Scholarship recipient, Katie Zastrow. Katie is a junior at UW-La Crosse and is majoring in recreational therapy. Katie has worked at the YMCA for the last five years in our aquatic department as a lifeguard and swim instructor at the West Side branch.

The John Bartmann Memorial Scholarship was established in 2005 to provide financial assistance to young adults interested in a career in health and fitness. John Bartmann was a long time Physical Director at the Green Bay YMCA and was instrumental in promoting health and fitness through the Green Bay area.

The Greater Green Bay YMCA is proud to provide this scholarship annually as a lasting legacy to the contribution John Bartmann made to the Green Bay community. For more information on the John Bartmann Memorial Scholarship Fund or to make a contribution, please contact Linda DeWitt, Director of Financial Development at (920) 436-9671 or [Linda.Dewitt@greenbayymca.org](mailto:Linda.Dewitt@greenbayymca.org).



# STRONG KIDS

## DONOR RECOGNITION BOARDS INSTALLED

Step into any of the YMCA centers and you'll see a little something new on the wall. Our Donor Recognition boards were installed in July and feature the names of those donors that have contributed \$100 or more to our Strong Kids Campaign. Volunteers, YMCA programs, and Y-Stories are just a few of the featured pieces that will be a part of the display throughout the year. We would love to add your name to our display – donate to Strong Kids today! For more information contact Kathy Wucherer, Annual Giving Director at 920-436-9516 or email Kathy.Wucherer@greenbayymca.org.



## STRONG KIDS CAMPAIGN

We are almost to the finish line! Our Strong Kids campaign kicked off in January and we have raised \$531,912 to date. The current economic conditions have been a key factor in our need to raise more money than ever. So far this year we have provided nearly 20% more dollars in program scholarships and 31% more dollars in membership scholarship than the same time period last year.



As you know, this year we have changed the campaign name from Partner with Youth to Strong Kids to better identify the purpose of the campaign. You may have noticed that the recognition banners have also changed to reflect that change as well. We would like to thank Miron Construction for the donation of the new banners.

## REFLECTIONS ON OUR HERITAGE SOCIETY GIFT

By Rick and Susie Beverstein

Our family's 50 history with Camp U-Nah-Li-Ya includes... memories of selling candy for camp, Outdoor Education, weeks of summer sessions, serving on boards, jobs as camp counselors, and Father-Daughter Weekends.

The life lessons learned at Camp – independence, responsibility, cooperation, and respect for nature – instilled a measure of confidence in young adulthood; a springboard for developing lifelong skills in inter-personal relationships, kindness and generosity.

Unie is a representation of growing up “goodness”. We'd like our legacy to our daughters and their families to include a small ongoing reminder of their parents' intent to fill their childhoods with goodness by giving them the opportunity to share all the wonders of Camp with children just waiting to launch from the same springboard.

We found a bit of financial magic to fund that legacy, utilizing survivorship life insurance to create a future camp scholarship fund. Our children will serve as “trustees” of that fund and actually help select the award recipients. Moreover, by making gifts of low cost basis securities, we were able to accomplish our goal for pennies on the dollar.

### Key elements of this strategy include:

- ☞ Current income tax savings
- ☞ Significant charitable leverage
- ☞ No impact on current giving
- ☞ Minimal reduction of family assets transferred at our passing

The added bonus in our minds is the creation of a mechanism to allow our daughters, whatever their circumstances and wherever they may live, to someday know the joy of sharing this special “Place of Friends”.



## GOLF OUTING RAISES OVER \$47,000 FOR CAMPING SERVICES

Our third annual YMCA Golf Outing was quite a success! Golfers enjoyed a beautiful day on the challenging 18-hole course at Green Bay Country Club. Celebrity golfer and speaker, legendary coach

Dick Bennett was part of the fun and spoke about values and determination. Once again, Bill Jartz WBAY TV news anchor, gave us all with his outgoing personality and auctioneer talents for our oral auction.

Golfers were surprised to find a bear on the fairway when teeing off on Hole 18. In true camp fashion, we added a little silliness and fun to the day with a prize for the golfer putting their ball closest to the bear!

Proceeds for the YMCA Golf Outing benefit YMCA camping programs and the Camp U-Nah-Li-Ya Endowment fund. Thank you to all of our sponsors, volunteers and golfers. Please mark your calendars for next year's outing on July 12, 2010.



## PROGRAM GRANTS

The Greater Green Bay YMCA proudly announces the following program grants:

### Family Nights

- Schreiber Community Fund \$3,400
- Wal-Mart \$500
- Rotary Foundation of Green Bay \$1,000

### Y Nights

- Crime Prevention Foundation \$1,000

### Girls' Night Out

- Green Bay Packers Foundation \$3,001
- Partners in Education \$660

### Eisenhower After School Program

- JCPenney After School Fund \$5,038
- Target \$1,500

### Howe After School Program

- JCPenney After School Fund \$5,038
- Partners in Education \$880

### Teen Adventure Program

- Partners in Education \$1,489

## BLOCK PARTIES AT THE YMCA

Two of our centers held block parties for the community this summer. Our West Side branch hosted their first ever family block party on Thursday, July 23rd with 200 people in attendance. Guests enjoyed healthy snacks, art & crafts, bounce houses, a family scavenger hunt and family Zumba! Our YMCA President Steve Harty, along with 5 other brave souls, made a splash in the dunk tank to help raise funds for the Strong Kids Campaign.



The East Side location hosted its Second Annual Block Party on Tuesday, August 18th. Over 200 guests were able to enjoy free roasted corn, cookies and juice, games, face painting, and Zumba. Money was raised for the Strong Kids Campaign through the Dunk Tank, pizza sales, raffle tickets and the delicious baked goods made by the Active Older Adult members. They wrapped up the evening with an outdoor showing of Wall-E©.

Thank you to all those who attended and volunteered to make these events successful!



Bring the whole family to the YMCA to explore spooky hallways, play scary games, swim in the pool and even more! Admission, if you dare to enter, is FREE FOR EVERYONE!

If you are interested in volunteering, please contact Tina Johnson at 436-9681.

## HAPPY 60TH BIRTHDAY CAMP WABANSI!

This summer wasn't an ordinary summer at Camp Wabansi. Sure it was filled with the usual fun camp activities such as boating, swimming, games and overnights - but there was also something very special this summer.

On August 20th, Camp Wabansi celebrated its 60th anniversary with many campers, parents, alumni, family, and long-time friends. Activities included six mini-museums decked out with photos, letters, and memorabilia spanning six decades, a camper-created play about protecting our beautiful camp, live music involving 50 campers, visits from past camp directors, and of course, birthday cake.



Back in the early days of Camp, it wasn't a day camp at all. It was a family camp. In fact, it was named Fairland Family Camp. The staff consisted of a Camp Director and two caretakers. There weren't energetic, outgoing, crazy counselors there to teach you camp songs and games. It was basically a campground with five cottages that were rented out to families.

Once it became a day camp, it was exclusively for boys and the program was similar to the way it is today. In 1963, sessions for girls were included in the schedule and in 1975 the camp went co-ed. Cameron McCain was the Camp Director from 1961 until 1978 and shared some funny traditions from his tenure, only to find that those traditions are still alive today at Camp! Camp Wabansi has a special place in McCain's heart, particularly the shelter at Camp which is named after Cameron's deceased son, Douglas. Knowing that building has provided shelter for so many children over the years makes Wabansi "mean a little more to me," Cameron said.

"Throughout the coordination of this event, I was amazed to learn so much about Wabansi's history", said current Camp Director, Heidi Krueger. "To discover 50-year old photos of places in camp that I walk through each day and observe children laughing and growing, it is incredible to think how our 2009 campers experienced much of the same sights and sounds as campers did so many years ago."

Heidi concluded with, "There's something about the magic of camp that is truly timeless. I feel so blessed to realize how Wabansi has been such a special place to so many people. I can honestly say that every day it is becoming an increasingly special place to me."

