



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Greater Green Bay YMCA
235 N Jefferson St
Green Bay, WI 54301
www.greenbayymca.org

IN THIS ISSUE:

2010 Bartmann Scholarship Winner.....	page 1
My Y Story: Monique and Athena.....	page 2
YMCA Charity Golf Outing	page 2
Strong Kids Wrap Up.....	page 2
My Y Story: Rachel and Molly	page 3
Camp U-Nah-Li-Ya Master Plan.....	page 3
Revitalized Brand.....	page 4
Halloween at the Y.....	page 4

BUILDING FUTURES

The Greater Green Bay YMCA

Fall 2010

NICOLE DORVINEN WINS BARTMANN SCHOLARSHIP

Congratulations to Nicole Dorvinen, the 2010 recipient of the John Bartmann Memorial Scholarship. Nicole is a junior at UW-Eau Claire with a major in Kinesiology. As part of the application process, each student is asked to write an essay on how their chosen career path will further the legacy of John Bartmann. In her essay Nicole indicated she hopes to educate people to make healthy choices in their lives and to teach proper exercise techniques to avoid injury. John would have been proud of Nicole's career goals.

The John Bartmann Memorial Scholarship was established in 2005 to provide financial assistance to young adults interested in a career in health and fitness. John Bartmann was a long time Physical Director at the Green Bay YMCA and was instrumental in promoting health and fitness through the Green Bay area.

The Greater Green Bay YMCA is proud to provide this scholarship annually as a lasting legacy to the contribution John Bartmann made to the Green Bay community. For more information on the John Bartmann Memorial Scholarship Fund or to make a contribution, please contact Linda DeWitt, Director of Financial Development at (920) 436-9671 or Linda.Dewitt@greenbayymca.org.



From left: Tim Kneeland, Nicole Dorvinen, Steve Harty

MONIQUE AND ATHENA

In 2003, tragedy struck our family when I lost my husband and the father of my then 2 month-old daughter. As many know who have experienced any form of tragedy, your life changes forever. After two years of slowly going through the motions, my friend asked me to start working out with her at the YMCA.

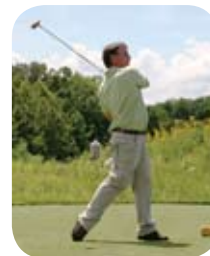
Finally, I decided to get a YMCA membership. Not thinking I could afford it, I met with the staff at the Y and learned about the Strong Kids Campaign. With the help of financial assistance I have been able to continue to be a member. Over the last several years, the Y has provided my family with a place of solitude, interaction and socializing as well as an overall healthy place to build our new life. My daughter, now 7, has enjoyed many of the programs. For me it has been a place to unwind and gain a sense of inner peace. I could not have imagined going through the last seven years without some sense of stability and structure, which the Y has provided.

The Y is a place where we feel at home and will be an active part of our lives. Words cannot express our sincere thanks and generosity for the YMCA's Strong Kids Campaign.



GOLF OUTING RAISES OVER \$52,000 FOR CAMPING SERVICES

The 4th Annual YMCA Golf Outing was a huge success, with 32 foursomes enjoying a day of golf and dinner at the Green Bay County Club. The event raised \$52,671 that will support Y camping programs. Thank you to our sponsors, golfers and volunteers, we truly appreciate your generosity for this event. Proceeds from this event ensure that many area children will encounter the unique wonder, excitement, personal growth and independent living skills only a camp experience can provide. We look forward to next year's outing on Monday, July 11, 2011.



Thank You to Our Sponsors

Outing Sponsor - Pomp's Tire Service, Inc.
Course Refreshment - Amerhart
Cart Sponsor - AEI/FulfillNet
Social Hour Sponsor - Jim and Sheila Growt
Dinner Sponsor - Marty and Lisa Milton
Lunch Sponsor - The Konop Companies
Hole In One Sponsor - Ansay & Associates
Contest Sponsors - Associated Bank, Oral & Maxillofacial Surgeons & Scott and Debbie Ruggles
Thank you also to all of our hole sponsors!

STRONG KIDS CONNECTS FAMILIES

Thanks to the generous contributions of our community, the 2010 Strong Kids Campaign has raised \$564,384 to help children and families in need participate in YMCA programs this past year. We thank our donors, members, community partners and staff for their contributions. Because of your support, more children had a safe place to learn and build self-confidence after school; individuals were given the opportunity to achieve their personal goals, and families could reconnect and grow together. Together we ensure no child, family, or adult is turned away at the Y.

RACHEL AND MOLLY

As campers, Rachel and Molly each dreamed of one day becoming camp counselors. A few summers later, in Camp U-Nah-Li-Ya's Counselors-In-Training Program their friendship began. As their friendship grew, so did their love of camp and the value of sharing the life lessons learned at camp.

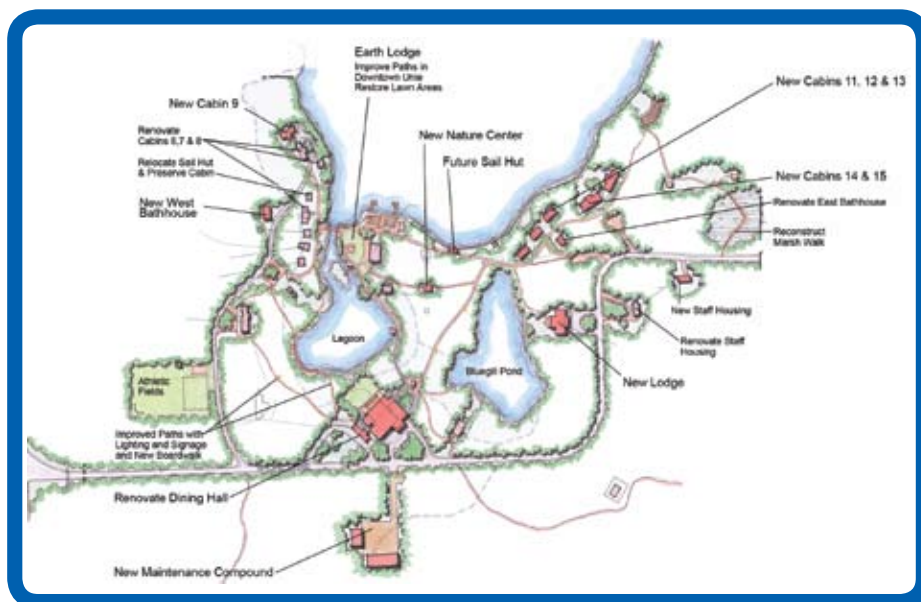
To Molly, U-Nah-Li-Ya is a place "where I learned to love who I am, where I've made friends who are now like family, a place where I have pushed myself farther than I knew I could go. Camp changes lives." To Rachel, camp is "an amazing place where you can come and be yourself. It is a world of its own where you feel complete, where everything feels right, where you grow into the person you want to become. Nothing seems impossible at camp."



CAMP U-NAH-LI-YA MASTER PLAN

The Green Bay YMCA has recently completed a master facility plan to accommodate the growth in participation and to improve and update current facilities and infrastructure at Camp U-Nah-Li-Ya. The master plan has identified several projects to take place in a phased manner over the next several years. Our YMCA Board of Directors has recently approved this plan as well as a \$3.1 million "Generations" capital campaign to complete Phase One of our master plan. Phase One will address the most critical needs of Camp U-Nah-Li-Ya and provide the necessary foundation to build upon for generations of future campers.

Although the campaign will not be publicly introduced until spring 2011 we wanted our members and donors to be the first to know this exciting opportunity. If you would like to join our efforts to renovate and renew Camp Unie ensuring we can continue to offer campers amazing adventures while reaching out more widely to an increasingly diverse population of children and families, please contact Linda DeWitt, Director of Financial Development, 920-436-9671 or email linda.dewitt@greenbayymca.org.



LET US REINTRODUCE OURSELVES

For the first time in 43 years, the Y is unveiling a revitalized brand strategy to increase the understanding of the impact of our organization. Together, we are strengthening the foundations of community; we do this through nurturing the potential of children and teens, improving the health and well-being of our community and motivating people to give back and provide support to their neighbors. The Y is about changing lives for the better and through this refreshed voice, we hope to have more people take advantage of the YMCA's unique capacity to foster lasting personal and social change. Over the course of the next several months we will be simplifying how we describe our programs, you'll read, see and hear more about the new way we communicate. You will see our new logo which is vibrant, colorful and better represents the fun, diverse, forward-moving organization that we are, both in our activities and within the people that we serve. We are gradually transitioning to the new logos you see below.



Perhaps more important than the colorful new look, is the fact that we remain unchanged in our mission: **To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.** We've been strengthening communities for 160 years and plan to do it for decades to come. We're simplifying how we talk about everything that we do. Everything we do at the Y can now be defined through one of our three areas of focus: **We are for Youth Development, Healthy Living and Social Responsibility.**



HALLOWEEN AT THE Y

All four of our YMCA centers hosted Halloween at the Y this past October, with over 2,400 members of the community in attendance. For 11 years, this popular event has offered families a fun and safe atmosphere where they can show off their costumes, enjoy a variety of games and activities and connect with other families. A highlight at the Downtown YMCA was seeing children's faces light up as they carefully chose one of the 250 donated costumes.

