

GREATER GREEN BAY YMCA



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GENERAL STATS & FINANCIALS

IN 2018:

- The Green Bay Y has a budget of **\$13,595,278**.
- The Annual Giving Campaign raised **\$839,591**.
- Sponsorships and Grants contributed **\$277,070**.
- **8,955** individuals received membership assistance, a value of **\$649,247**.
- **95% of Youth Programs are subsidized**.
- **50,783 People Served in 2018:**
 - Youth 18,492
 - Teens 14,074
 - Adults 44,646
 - Seniors 8,616

YMCA members
made
1,063,508
visits to the Y
in 2018.

SOCIAL RESPONSIBILITY

The YMCA offered
numerous FREE
programs to the
community

- Total Sponsorships and Grants, **\$277,070** to fund mission-driven programs such as **LIVESTRONG at the YMCA, Full Circle, Swim Smart** and more.
- **Halloween at the Y** benefits **3,788** families, free and open to the community.
- **21,695 pre-teens and teens** attended our **Y Nights** throughout the school year.
- **1,928 Families** enjoy free Family Nights.
- **146 participants** in our **Special Pops** Program, giving those with special needs a place for socializing and healthy activity.
- The Y **collaborates with 100 different community agencies** and businesses.
- The Y continued its collaboration with the **Boys and Girls Club** and The ZAC Foundation to offer Water Safety camp free for 123 at-risk school children.
- **The YMCA serves the entire community and is open to everyone. Donors enable the Y, a charitable, non-profit organization in compliance with IRS code 501(c)3, to offer a financial assistance program for those individuals and families that qualify.**

YOUTH DEVELOPMENT

1,475
KIDS PER DAY
attended YMCA before
and after school
programs at
25 DIFFERENT
SCHOOLS,
CHURCHES & THE Y

- **Over 10,145 youth** taught to swim and feel safe in the water.
- **3,512 children** nurtured weekly in before/after school age child care.
- **4,599 children** mentored through **camping** and **outdoor education** experiences.
- **21,695 youth developed** through pre-teen/teen programs.
- **3,900** pre-school children **attended sport and activity programs**.
- **5,709 school-age children** participated in **youth sports** programs.
- **200 kids** involved in **Competitive Team Sports** and classes.
- **104 second and third graders** were provided a free **Swim Smart** (lessons and water safety) program.

HEALTHY LIVING

The YMCA offered
19,181
FREE MEMBER
GROUP FITNESS
CLASSES

average attendance of
3,197
over 6 sessions

- 14,356 Land classes free to members.
- 4,825 Water classes free to members.
- **9,389 families** involved in **community events**, fostering their healthy development.
- **7,028** people helped to live healthier lives through **weekly fitness classes**.
- Average of **100 seniors and ForeverWell** participants rely on **coffee/social time** each week.
- **150 people** participated in **2,000 hours of personal training sessions**.

TOTAL ASSISTANCE
of
\$1,121,717
provided to our
COMMUNITY

VOLUNTEERS & STAFF

- **26 Policy Making Volunteers**
- **338 Campaign Volunteers**
- **90 YMCA full-time staff**
- **917 YMCA part-time staff**

3,110
TOTAL VOLUNTEERS
PROVIDE
19,791
HOURS, A VALUE OF
\$395,820
TO THE GREEN BAY Y



Be a part of
something **B.I.G.**

At the Y, strengthening community is our cause.

We serve three crucial areas of focus to help individuals learn, grown and thrive.

- **YOUTH DEVELOPMENT:** all kids deserve opportunities to discover who they are and what they can achieve.
- **HEALTHY LIVING:** improving the community's health and well-being.
- **SOCIAL RESPONSIBILITY:** giving back and providing support to our neighbors.