

# GREATER GREEN BAY YMCA - 2019



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## GENERAL STATS & FINANCIALS

### IN 2019:

- The Green Bay Y has a budget of **\$14,137,266**.
- The Annual Giving Campaign raised **\$927,162**.
- Sponsorships and Grants contributed **\$202,368**.
- **8,014** individuals received membership assistance, a value of **\$587,696**.
- **95% of Youth Programs are subsidized.**
- **58,687 People Served in 2019:**

Youth 12,591	Teens 8,463
Adults 31,634	Seniors 5,999

YMCA members made **1,157,807** visits to the Y in 2019.

## SOCIAL RESPONSIBILITY

The YMCA offered numerous **FREE** programs to the community

- **\$202,368** in sponsorships and grants funded mission-driven programs such as **LIVESTRONG at the YMCA, Full Circle, Safety Around Water** and more.
- **Halloween at the Y** benefited **3,500** families, free and open to the community.
- **11,143 pre-teens and teens** attended our **Y Nights** throughout the school year.
- **1,719 families** enjoyed free **Family Nights**.
- **387 participated** in our **Special Pops** program, giving those with special needs a place for socializing and healthy activity.
- The Y **collaborated with 110 different community agencies** and businesses.
- The Y continued its collaboration with the **Boys and Girls Club** and The ZAC Foundation to offer Water Safety Camp free for 128 at-risk school children.
- **The YMCA serves the entire community and is open to everyone. Donors enable the Y, a charitable, non-profit organization in compliance with IRS code 501(c)3, to offer a financial assistance program for those individuals and families that qualify.**

TOTAL ASSISTANCE of **\$1,022,264** provided to our COMMUNITY

## YOUTH DEVELOPMENT

**1,475** KIDS PER DAY attended YMCA before and after school programs at **25 DIFFERENT SCHOOLS, CHURCHES & THE Y**

- **Over 13,088 youth** taught to swim and feel safe in the water.
- **3,604 children nurtured** weekly in before/after school age child care.
- **2,028 children mentored** through **camping** and **outdoor education** experiences.
- **11,143 youth developed** through pre-teen/teen programs.
- **3,900 pre-school children attended sport and activity programs.**
- **5,884 school-age children empowered** through **youth sports** programs.
- **328 kids** involved in **Competitive Team Sports** and classes.
- **24** second and third graders participated in **Safety Around Water** free lessons.
- **430 kids** built **self-esteem** through Girls Night Out/Boys Night Out 7-week program.

## HEALTHY LIVING

The YMCA offered **17,325** FREE MEMBER GROUP FITNESS CLASSES

average attendance of **2,888** over 6 sessions

- **12,847** Land classes free to members.
- **4,478** Water classes free to members.
- **7,716** families involved in **community events**, fostering their healthy development.
- **17,216** people led healthier lives through **weekly fitness classes**.
- Average of **100 seniors and ForeverWell** participants relied on **coffee/social time** each week.
- **150+ members** participated in **11,000 hours of personal training sessions.**

## VOLUNTEERS & STAFF

- **23 Policy Making Volunteers**
- **325 Annual Campaign Volunteers**
- **95 YMCA full-time staff**
- **844 YMCA part-time staff**

Over 49 days, 100s of volunteers logged over **3,000** hours to **Camp Storm** clean-up efforts

**3,271** TOTAL VOLUNTEERS PROVIDE **22,461** HOURS, A VALUE OF **\$449,220** TO THE GREEN BAY Y



At the Y, strengthening community is our purpose, we do that through three key impact areas:

- **YOUTH DEVELOPMENT:** empowering young people to reach their full potential.
- **HEALTHY LIVING:** improving individual and community well-being.
- **SOCIAL RESPONSIBILITY:** providing support and inspiring action in our communities.