

GREATER GREEN BAY YMCA - 2020



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GENERAL STATS & FINANCIALS

IN 2020:

- The Green Bay Y had a budget of **\$14,819,000**.
- The Annual Giving Campaign raised **\$823,740**.
- Sponsorships and Grants contributed **\$673,197**.
- **7,865** individuals received membership assistance, a value of **\$440,112**.
- **249** individuals received program assistance, a value of **\$267,000**.
- **95% of Youth Programs are subsidized**.
- **30,704 total people served in 2020**.

Youth 7,803 Teens 4,383
Adults 16,031 65+ 2,457

YMCA members
made
480,280
scans/visits
to the Y
in 2020

SOCIAL RESPONSIBILITY

The YMCA offered
numerous FREE
programs to the
community

- **\$673,197** in sponsorships and grants funded mission-driven programs such as **LIVESTRONG at the YMCA, Full Circle, Youth Learning Academy**, and more.
- **531 families** enjoyed free **Family Nights**.
- **75 participated** in our **Special Pops** program, giving those with special needs a place for socializing and healthy activity.
- The Y is a **convener** and **collaborator**, working with over **150** different **community agencies** and **businesses**.
- Partnership with St. John's Homeless Shelter provided **75 hot showers per week** to shelter guests.
- Collected **550 lifesaving units of blood** in partnership with American Red Cross.
- **464 people participated in the new Summer Family Camp program in response to the pandemic at Camp U-Nah-Li-Ya**.
- The YMCA serves the entire community and is open to everyone. Donors enable the Y, a charitable, non-profit organization in compliance with IRS code 501(c)3, to offer a financial assistance program for those individuals and families that qualify.

TOTAL ASSISTANCE
of
\$707,112
provided to our
COMMUNITY

YOUTH DEVELOPMENT

1,878
CHILDREN
NURTURED
weekly in
before/after
School Age
Child Care Program

- Over 3,755 youth taught to swim and feel safe in the water.
- **1,057 school-age children empowered** through **youth sports** programs.
- **678 children mentored** through **camping** and **outdoor education** experiences.
- **2,314 youth developed** through pre-teen/teen programs.
- **1,896 pre-school children participated in youth programs**.

- **363 kids** involved in **Competitive Team Sports** and classes.

HEALTHY LIVING

The YMCA offered
6,418
FREE MEMBER
GROUP FITNESS
CLASSES

Average attendance of
2,295
participating in Group
Fitness each week.

- **4,570** Land classes free to members.
- **641** Mind and Body classes.
- **1,204** Water classes free to members.
- **480** participated in **Smart Start Coaching** providing health seekers **free** coaching and tools to start out on the right track.
- **77 seniors** relied on **coffee/social time**.
- **803 well-being calls placed to seniors during Y closure**.
- **350 members** participated in **10,000 hours of personal training sessions**.



HERE FOR OUR COMMUNITY
THEN, NOW, AND ALWAYS

At the Y, strengthening community is our purpose, we do that through three key impact areas:

- **YOUTH DEVELOPMENT:** empowering young people to reach their full potential.
- **HEALTHY LIVING:** improving individual and community well-being.
- **SOCIAL RESPONSIBILITY:** providing support and inspiring action in our communities.

VOLUNTEERS & STAFF

- **34** policy-making Volunteers
- **326** Annual Campaign Volunteers
- **75** YMCA full-time staff
- **724** YMCA part-time staff

445
TOTAL VOLUNTEERS PROVIDE
1,920
HOURS, A VALUE OF
\$46,080
TO THE GREEN BAY Y