



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

COMMUNITY: OUR FIRST PICK

2024 Community Impact Report

GREATER GREEN BAY YMCA

www.greenbayymca.org

SUPPORT FOR OUR NEIGHBORS



MESSAGE FROM THE CEO

Dear Community Members,

As I reflect on the past year, I feel inspired to see so many people in the Green Bay community, engaged in a meaningful way as Y members, program participants, and donors. Leadership has demonstrated resilience, determination, and teamwork. This collective effort has created an environment that supports growth, collaboration, and the ability to serve all.

At the Y, our mission and core values are brought to life by our culture. It's who we are, who we aspire to be, and how we show up every day. We are cause-driven. We don't just show up; we show up with purpose. We are welcoming: we're open to all, and create spaces where you can be, belong, and become. We are genuine: we value you and embrace your individuality. We are hopeful: we believe in your ability to inspire a brighter tomorrow. We are nurturing: we're with you on your path to reach your full potential. We are determined: above all else, we work relentlessly to strengthen communities, starting with you.

Thank you for your ongoing support and advocacy of the Y. The Green Bay YMCA is better today because of YOU!

With a grateful heart,

A handwritten signature in black ink that reads 'Jamie J. Hanner'.

Jamie Hanner
President & CEO
Greater Green Bay YMCA

OUR PEOPLE

41,151 MEMBERS

788 EMPLOYEES

5 CULTURAL DRIVERS

Welcoming, Genuine, Hopeful, Nurturing, Determined

4 CORE VALUES

Caring, Honesty, Respect & Responsibility



OUR PLACES

20 SCHOOL AGE
CHILDCARE SITES

6 21ST CENTURY COMMUNITY
LEARNING CENTERS

4 FULL SERVICE
BRANCHES

2 EXPRESS
BRANCHES

2 DAY
CAMPS

1 RESIDENT
CAMP



OUR PROGRAMS

1.45M VISITS TO OUR
FACILITIES

48,502 PROGRAM
VISITS

2 COMPETITIVE
SPORTS TEAMS

GBY Swim Team, Gymstars Gymnastics Team



GIVING BACK

\$902,897 MEMBERSHIP
ASSISTANCE

\$277,547 PROGRAM
ASSISTANCE

\$1.18M TOTAL FINANCIAL
ASSISTANCE IN 2024





1,225
KIDS & TEENS



Enrolled in Before & After
School Programs at the Y

YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

At the Y, we believe that all kids have amazing potential. The values and skills learned early are vital building blocks for life, and young people deserve an opportunity to discover who they are and what they can achieve. From the youngest in our child care programs to the teens in our leadership development initiatives, the Y gives kids and teens a safe place to belong, build confidence, and learn positive behaviors grounded in our core values of caring, honesty, respect, and responsibility.

The Y's Impact 2024 HIGHLIGHTS

4,419 KIDS ATTENDED
SUMMER CAMPS



4,817 YOUTH &
FAMILIES

participated in youth sports programs

**FINANCIAL
ASSISTANCE
GIVEN**

MORE THAN

\$270,000

provided assistance to more than 5,000
program participants

Community Outreach Programs:

Y ACHIEVERS

630 Youth and teens in Y Achievers Program
across 11 Schools.

Sponsored by:



Associated Bank
BMO Harris
Capital Credit Union
McDonald Company

Schreiber Foods
Tweet Garot
UW - Green Bay

YOUTH IN GOVERNMENT

123 Students in Youth in Government Program
across 9 Schools.

Sponsored by:

BOLDT.

21C AFTER SCHOOL PROGRAM

625 Students in the 21C afterschool program,
and an additional 586 in afternoon
summer school.

Offered families take-home meals before
school breaks to ensure students had food
when school was not in session.



 **209,225
INDIVIDUALS**

Participated in
Group Exercise classes
at the YMCA

HEALTHY LIVING

Improving the community's health and well-being

At the Y, we believe that being healthy means more than simply being physically active. The Y is a leading voice on health and well-being – and a leader in fighting chronic disease, we are committed to empowering people to lead fuller lives. We bring families closer together, promote healthy living, and foster connections through fitness, sports, fun, and shared interests. As a result, thousands of youth, adults, and families receive the support, guidance, and resources they need to become and stay healthy.

The Y's Impact 2024 HIGHLIGHTS

2,476 COACHING SESSIONS 

 890 HEALTH SPECIALTY PARTICIPANTS

Health Specialty programs at the Y include: Exercising with Parkinson's, LiveSTRONG® at the YMCA for cancer survivors, Stay Strong, Brain & Body Fitness, Caregiver Fitness Connection, and Walk with Ease

Healthy Living Community Partners:





4,587
YOUTH & FAMILIES



Participated in
Swimming Lessons and
Safety Around Water
Programs at the YMCA

SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

At the Y, we believe that when we work together, we move individuals, families, and communities forward. For over 150 years, the Greater Green Bay YMCA has responded to society's most pressing needs by developing innovative, community-based solutions and uniting people from all walks of life to participate in and work for positive social change. Whether providing job trainings, services for families, advocating for change, or helping those in need, the Y is committed to empowering people with the resources and support needed to live healthy and connected lives.

The Y's Impact

2024 HIGHLIGHTS

5,900 VOLUNTEER
HOURS



873 VOLUNTEERS

GENEROUS
DONORS

MORE THAN

2,300

Strengthening Community through:

D.R.E.A.M. NIGHT

D.R.E.A.M. Night stands for disability, recreation, experiences, and memories. This program offers a night of fun, movement, and connection for adults ages 18+ with differing abilities held at our Ferguson Family Y.

FULL CIRCLE

Full Circle at the Y offers recreational programs for youth ages 3-17 who have been diagnosed with a neurodivergent disability, including: autism, ADHD, down syndrome, sensory processing, anxiety, bipolar, developmental delays, and beyond. Participants have the opportunity to participate in a "full circle" of programs designed for success in areas of their physical, social, and emotional well-being.

RESCH WELCOME CENTER



MY Y STORY: SEBASTIAN

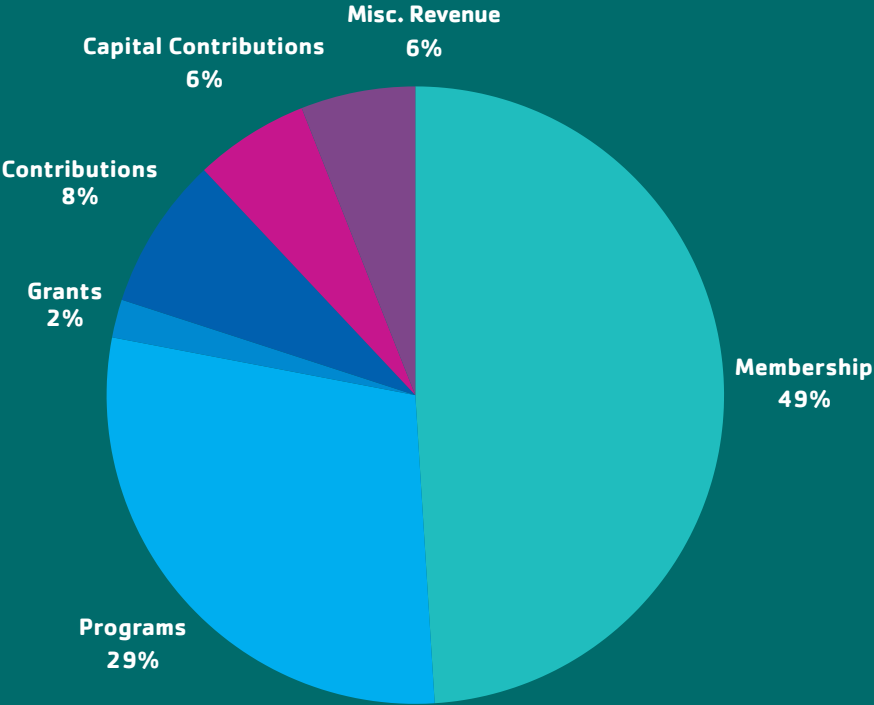
"I could see, like, a sparkle in his eyes. He wanted to come back to camp again, but he didn't feel that he would get another scholarship or that we would be able to afford for him to go."

FINANCIALS

Statement of Activities Year Ended December 31, 2024

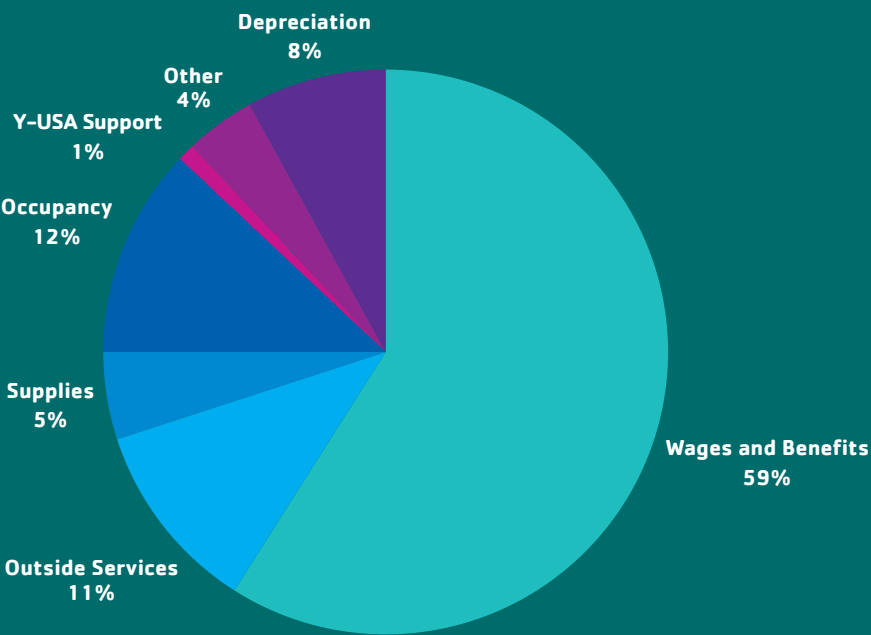
REVENUE

Membership: \$9,857,258
Programs: \$5,932,591
Grants: \$366,249
Contributions: \$1,597,950
Capital Contributions: \$1,175,664
Miscellaneous Revenue: \$1,221,121
TOTAL REVENUE: \$20,150,833



EXPENSES

Wages and Benefits: \$11,681,276
Outside Services: \$2,079,988
Supplies: \$896,201
Occupancy: \$2,405,564
YMCA of the USA Support: \$210,141
Other: \$704,557
Depreciation: \$1,657,512
TOTAL EXPENSES: \$19,635,239



The Y. We're for Youth Development,
Healthy Living, and Social Responsibility.



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